

hackBCA V

Rise from the ashes.

hackbca.com



WHO WE ARE

hackBCA V is the long-awaited return of hackBCA's classic hackathon format that will take place on February 13-14, 2019 for approximately 250-300 high schoolers. The event will be open to people of all skill levels, and will include hacking, workshops, talks, and games.

WHY JOIN US

Sponsors get the opportunity to:

- ▶ **Help introduce computer science to high school students who would otherwise live their lives viewing programmers as magicians**
 - Be there to help high school students overcome challenges as they enter the programming world
 - When students later start new projects and continue to program, they will already have experience with your products and recognize your brand
- ▶ Have your company's swag (i.e. merchandise) distributed to hackers
- ▶ Send a mentor and have your company represented at the hackathon
 - Encourage use of your product/services/API
 - Field questions from students, and talk to potential users of your product
- ▶ Demo your product or talk about your company at the beginning of the event
- ▶ Interact with some of the most talented high school computer science students in the nation
 - Recruit students for internships or jobs
- ▶ Advertise your brand to high school students
- ▶ Have your company and logo listed on our website, our t-shirts, and be mentioned at the kickoff, and on our social media pages

TIER	Alpha	Beta	Gamma	Co-host
COST (\$)	500	1,000	2,000	Contact us
GENERAL				
Mentors at hackBCA	✓	✓	✓	✓
Table in sponsors section	½ Table	½ Table	Full Table	Full Table
Provide Hardware for Students	✓	✓	✓	✓
Host Custom Workshops	✓	✓	✓	✓
Talk/Demo at kickoff		1 min	2 min	3 min
Company talk at closing			1 min	2 min
RECRUITING				
Onsite recruiters/evangelists		✓	✓	✓
Attach content to emails		✓	✓	✓
BRANDING				
Thanked at kickoff/closing	✓	✓	✓	✓
Logo on the hackBCA Website	✓	✓	✓	✓
Logo on hackBCA t-shirt	✓	✓	✓	✓
Company Banners	✓	✓	✓	✓
Can distribute swag	✓	✓	✓	✓
Listed in API directory	✓	✓	✓	✓
Logo on all pages of website				✓
Mentioned in press releases				✓
Sponsor a meal**				✓

NOTE: All monetary sponsorship of hackBCA is tax-exempt.

* Terms are negotiable for all tiers

** First come, first serve, limited to four meals